Bath City FC Social Media Policy

1. Employees of Bath City FC ("the Club") are free to express personal opinions on personal social media accounts and online forums, and in their own time, subject to the provisions of this policy.

   Casual workers are also requested to respect the principles of this policy.

2. You should make clear that all comments you make are expressed as being made in a personal capacity.

3. Do not share or link to any content or information owned by the company that could be considered confidential or commercially sensitive.

   This might include financial information, details of customers, or information about strategy or marketing campaigns.

   Linking to or sharing the Club's public messages and material is permitted and even encouraged.

4. Do not send or post messages or material that could damage the Club's image or reputation.

5. Do not initiate contact or engage with anyone who is under 18.

6. Do not interact with the Club's competitors, customers or suppliers (actual or potential), in any ways which could be interpreted as being offensive, disrespectful or rude.

7. Do not engage in arguments or disagreements about Club activities, nor respond to criticism of the Club on personal social media. This is properly done in work time, via work channels and only by those expressly authorised to engage or respond on behalf of the Club.

8. Do not discuss colleagues, competitors, customers or suppliers (actual and potential), and other Club contacts without their permission.

9. Any Club employee found to be in breach of this policy may be subject to disciplinary action up to and including dismissal.

   In the case of casual workers, the Club may cease to offer shifts to those casual workers who are in breach of the policy.