Bath City Board Meeting Report

1900 Mon 13 Mar 2023

Hybrid

**Attendees:** Nick Blofeld, Jon Bickley, Cheryl Bradley, Peter Headington, Jane Jones, Shane Morgan, Andrew Pierce (joined at 3G discussion), John Reynolds, Pete McCormack (left after finance section), Paul Williams

**Observers:** Chris Coles

1. **Foundation**

Rob Mullen joined for item 1 to “meet” the Board virtually. We explained we were keen to get a Foundation representative at every other Board meeting, despite the strong links we now have via Jane Jones. The Board acknowledged the great strides made by the Foundation in the last few years, delight at James Carlin’s appointment and the benefit of having James and the Foundation based at TP.

1. **Football Update**

**Men’s**

Paul said what a great game we had at Worthing on Saturday, but sadly there were a few injury concerns.

**Women’s**

Jane updated us on the recruitment day on 9 July and that Novia had agreed to extend their sponsorship for two years and that there remained a lot of interest around the Women’s team/game. We expect more PR too, as we have people filming training.

Jane wanted to thank Peter, Shane and Carole for their help, and for everyone else who has put in more time and effort now the Women’s team is up and running – Mark Stillman and many more volunteers who have been “doubling up.”

There is probably more scope for better integration between the men and women, and this should be looked at over the summer, ie how we can better resource across the Club.

We sit second in the league and will apply for promotion. The last game of the season is

2 April, and all are encouraged to come down, especially those who haven’t yet made a game, and the Awards night is 10 May.

1. **Finance**

Nick shared separate notes on the second of the Interim Finance Board calls which covered extending Jerry’s contract.

The email sent by the Soc. Cttee. to members ref the loan was discussed.

Nick suggested it was time to update the Club Strategy and create something closer to Jane’s idea of a 10-year plan, covering a new football approach and a post 3G club.

The revenue ideas discussed were listed: 10-Year Season Ticket sale, pulling forward general STs, shirt sponsors draw, 6-a-side company tournament, Novia (and any other sponsor opportunities).

**Actions:**

1. Nick/Oliver/Jane to review strategy document and begin planning new 10-year plan

**Redevelopment**

Discussions on current plans and progress continue with possible partners.

**3G Pitch**

Peter summarised where we are with the process and that the application hadn’t yet been validated. He also said how well BCFC played at Worthing on 3G at the weekend!

There is a chance of getting the project through in summer 2023, but it was agreed that this might be too big a challenge. Following a vote it was agreed that we should not rush ahead this summer as it risked jeopardising the overall success of the project, but Peter should push on with the planning.

It was noted our preferred installer uses 70% less rubber crumb. We should also look to sell TP turf and top soil if possible!

CIL application has been made. Other funding options are being followed up.

**4. Commercial**

Peter’s report circulated and all pretty positive with Carole settling in to her new role well and sales for the shirt sponsors draw going well. Peter will not be standing for Commercial Dir. again as it a very Bath focussed role and he doesn’t know the people/market that well.

William Heath’s draft succession planning document was mentioned and this idea should be included in that.

**5. Operations, SAG, H&S**

Shane said there was nothing of note to highlight, the focus was on the roof damage repair. The electricity supply has also been checked (by Arcs & Sparks) but we need to see if we need any re-certification after the water damage.

John highlighted the need to try and save spending wherever we can.

**Action** – Shane to check re re-certification

**6. Society Cttee & Supporters Club**

Soc. Cttee. – next meeting 30 March. Strategy doc. review and expansion with Soc. Cttee. as above – Jane/Nick initially

Supporters Club – Nick raised the point that Martin Powell thought the SC should have “official” recognition on the Board, it was suggested a change to Cheryl’s JD should cover this.

1. **Actions from Last Board and Board Minutes**

Minutes:proposed by Paul and seconded by Andrew.

1. **AOB**

Club AGM - now 3 April

Supporters input to Players Awards raised for men & women - Jane and Cheryl to pick this up.

Date of next Board: Mon 17 April