

Bath City Football Club Sponsors' Club 2021/2022- Sponsorship Draw Terms and Conditions

General

1. The promoter of the Sponsorship Draw is Bath City Football Club (company number 00176565) whose registered office is Twerton Park, Twerton, Bath, Avon, BA2 1DB.
2. Defined words in these Conditions shall have the same meaning as defined under the Membership Terms and Conditions.
3. These Sponsorship Draw Terms and Conditions are supplementary to the Membership Terms and Conditions. If there is any contradiction between any provision of these Sponsorship Draw Terms and Conditions and a provision of the Membership Terms and Conditions then the Membership Terms and Conditions shall have priority.
4. Entry into the Sponsorship Draw is not available to residents of Northern Ireland.

Entry

5. Entry is open only to Members of the Bath City Football Club Sponsors' Club for the Season and to no one else.
6. Entry into the Sponsorship Draw is free for Members. Gold Members have the right to two entries, and Silver Members have the right to one entry.
7. Members who wish to enter the Sponsorship Draw must notify Bath City:
 - 7.1 in writing, to the above address, to be received by Bath City on or before 5pm on Friday 11 June 2021 (or such other time or date as Bath City may in its absolute discretion select) ; or
 - 7.2 by ticking the appropriate box on the form accompanying the notification requesting payment of the members' subscription fee.

Prizes

8. Prizes for the Sponsorship Draw shall be as follows:

1st – to be named as sponsor for home and away shirts and to have the Member's Company name on the front of the first team shirts ; plus incorporating Bath City Youth teams where we will make reasonable endeavours to accommodate branding on youth team shirts, subject to any applicable law, regulation or guideline restricting advertising to or by minors, and in any event subject to Bath City's discretion, which will be exercised reasonably your company name on all first team training sweatshirts and Foundation sweatshirts: a full page advertisement bearing the Member's Company name and logo in Bath City's match magazine; to have two hoardings (one in the ground and one at the front of the grandstand) bearing the Member's Company Name and Logo; four TR Hayes Premier Lounge season passes; to have the Member's Company name and logo advertised on TV screens in the Ground; brand stationery, website promotion and PR;

2nd – to be named as sponsor of the home and away shirts for the Season and to have the Member's Company name displayed on the back of the first team shirts; two TR Hayes Premier Lounge tickets for the Season where you can meet some of the business partners linked to the club; website promotion and PR;

3rd - to be named as the sponsor of home and away shorts for the Season and to have the Member's Company name displayed on the back of the first team

shorts; two TR Hayes Premier Lounge tickets for the Season; website promotion and PR;

4th – match sponsorship for six people for a league game only during the Season;

5th – to have the Member's Company name displayed on an advertising hoarding on the popular side of the ground;

6th - ball sponsorship for six people for a league game only during the Season.

1. No cash alternative will be offered or paid in respect of any Prize.
2. If Bath City is unable to deliver any of the Prizes for whatever reason, Bath City may at its discretion substitute alternative prizes but makes no warranties or guarantees as to the location of or amenity of any prize provided as a substitute.
3. Prizes are personal and not transferable, not exchangeable and shall not be sold, assigned or transferred.
4. Notwithstanding the Sponsorship Draw Prizes, Bath City reserves the right to grant any other sponsorship rights for the 2021/2022 Season to any other persons.
5. All Prizes shall at all times be used in a manner consistent with the good name, goodwill, reputation and image of Bath City and are not to be used at any time to the detriment of the reputation of Bath City. All logos and advertisements proposed by the Member in connection with any of the Prizes shall be subject to the approval of Bath City at its absolute discretion.
6. Bath City reserves the right to use any photographs and audio and/or visual recordings of any Members for the purposes of publicity. Any personal data relating to Members will be processed and dealt with in accordance with applicable data protection legislation and will not be disclosed to third parties without the individual's prior consent, except as required by law.
7. Members consent to their details being used by Bath City for publicity and marketing purposes. If Members do not wish to receive any further communications from Bath City they should confirm this by writing to Bath City at Twerton Park, Twerton, Bath, Avon, BA2 1DB.
8. Prize winners consent to their details being used by Bath City for publicity and marketing purposes.

Draw Mechanics

9. The Sponsorship Draw shall take place at 7.30pm on Tuesday 15 June 2021 (or such other time or date as Bath City may in its absolute discretion select) in the TR Hayes Premier Lounge, Twerton Park, Bath.

18. The winner's corporate logo must be finalised on or before the sponsorship draw closing date of 5pm on Friday 11 June 2021 (or such other time or date as Bath City may in its absolute discretion select). You must ensure that the logo or other branding that you propose for use on the Bath City apparel is your own intellectual property. We will be able to exercise our discretion to refuse any logo or branding that we believe may breach a third party's intellectual

property or may otherwise cause legal or regulation issues or embarrassment to Bath City. You will grant to us a non-exclusive fee licence to use or display your logo or branding for as long as it is used on Bath City apparel.

19. Winners will be chosen at random by an independent adjudicator to be nominated by Bath City.
20. The adjudicator's decision is final and no correspondence will be entered into.
21. Winners will be notified in writing within 7 days of the Sponsorship Draw. A full list of winners may be obtained by writing to Bath City at the above address and enclosing a pre-paid addressed envelope.
22. Prizes will be available during the whole of the 2021/22 Season.