



## Bath City FC Shirt Sponsors Draw 2020-2021



We invite you to join the 2020/21 Bath City Football Club Sponsor's Club and take part in our Shirt Sponsorship draw for next season.

Members have **the opportunity to win a number of high profile prizes** through this free draw. The top prize is being named as a shirt sponsor and to have the name of your business or organisation emblazoned on the **front of our shirts**, seen by a great many people in Bath and across the South of England, on our extensive web, Facebook, YouTube and twitter channels and potentially on regional or national television. Last time over seventy businesses entered the draw, with the winners, **Bristol Airport**, having had their name on the Bath City shirts for season 2019-2020 along with an extensive package of hoardings and hospitality, whilst **Millard Signs & Graphics** had their name on the **back of the shirts** with **Ignition (Strategic Design)** on the shorts

This season has seen Bath City Football Club make great strides, both on and off the field, as the new era of community led ownership continues to progress, with exciting plans to re-develop the stand and further develop links with schools and the local community.



**Your company name could be on next season's shirt.**

I hope that you will be interested in becoming a member of the Bath City FC Sponsors' Club for the 2020/21 Season. Membership gives you access to the free prize draw that has a number of major prizes, though in effect no one loses as you will see if you read on!

It costs from just £395 plus VAT to become a member of the Sponsors' Club. Members are entitled to either one, two and now three entries (**Silver, Gold or the new Platinum**) to the Prize Draw that could see them winning the following prizes for season 2020-2021.

#### First prize:

- Home / away shirt sponsorship with your company or organisation's name on the **front of the first team shirts** worn at every match.
- A full page advertisement in the Bath City match magazine.
- Two hoardings (one in the ground and one at the front of the grandstand)
- Four TR Hayes Premier Lounge season passes where you can meet some of the business partners linked to the club
- TV screen advertising, Brand Stationery, Website Promotion & PR

#### Second prize:

- Home/away shirt sponsorship with your brand identity on **back of first team shirts**
- Two TR Hayes Premier Lounge tickets for the coming season where you can meet some of the business partners linked to the club
- Website Promotion & PR

#### Third prize:

- Your logo on Bath City players' **back of shorts**
- Two TR Hayes Premier Lounge tickets for the coming season
- Website Promotion & PR
  
- **Fourth prize: A match sponsorship for 6 people for a League game**
- **Fifth prize: Advertising hoarding on the Popular side of the ground**
- **Sixth prize: A ball sponsorship for 6 people for a League game**
- As already mentioned, no one loses, because all Sponsors' Club Members will enjoy the following benefits as part of their membership fee, regardless of whether they are successful in the Free Prize Draw:

#### Silver Members (£395 plus VAT) receive:

- The opportunity to make **one entry** into the Sponsorship Draw
- Each Silver Member's name and corporate logo will be listed in all match day programmes for competitive home games (at a position chosen by Bath City FC in its absolute discretion) for the duration of the Season.
- A season ticket for season 2020-2021 to be used for League games only.
- The opportunity to purchase a second season ticket for season 2020-2021 at a reduced price.

#### Gold members (£790 plus VAT) receive:

- The opportunity to make **two entries** into the Sponsorship Draw
- Each Gold Member's name and corporate logo will be listed in all match day programmes for competitive home games (at a position chosen by Bath City FC in its absolute discretion) for the duration of the Season.

- A season ticket for season 2020-2021 to be used for League games only plus the opportunity to purchase a second season ticket for season 2020-2021 at a reduced price.
- **A hospitality package for 8 people for one League fixture during season 2020-2021. A football signed by the squad for the season to be presented to the group.**

**Platinum Members (£1,185 plus VAT) receive:**

- The opportunity to have **3 entries** into the Sponsorship Draw
- Each Platinum Member's name and corporate logo will be listed in all match day programmes for competitive home games (at a position chosen by Bath City FC in its absolute discretion) for the duration of the Season.
- A hospitality package for 8 people for one League fixture during season 2020-2021. A football signed by the squad for the season to be presented to the group.
- A season ticket for season 2020-2021 to be used for League games only plus the opportunity to purchase a second season ticket for season 2020-2021 at a reduced price.
- **For 6 people to have a "Meeting the manager package" with the team manager before a game when he will go over tactics etc., use of TR Hayes Premier Lounge, central stand seats to watch the game plus buffet after the game and chance to meet the manager again to discuss how the game went.**
- **A visit to your business by the team manager (subject to availability) to meet your colleagues, discuss football management and more and to use this as a publicity opportunity for your business.**

Please note that only one application for Membership may be made per person or entity.

The Draw will take place on Wednesday 13th May 2020 from 7.30pm in the TR Hayes Premier Lounge with the closing date to enter being Monday 11<sup>th</sup> May 2020 at 5pm.

It is important that the terms and conditions included are read and that the application form is completed fully if you wish to enter the draw.

You can contact the commercial department on 07455 098455 or via email at [info@bathcityfootballclub.co.uk](mailto:info@bathcityfootballclub.co.uk) or [kartini@bathcityfootballclub.co.uk](mailto:kartini@bathcityfootballclub.co.uk)

I hope that you might be interested in becoming involved with Bath City Football Club and I will be in contact again in the next few days.

Yours sincerely,

Kartini Sutoto

**(on behalf of Bath City FC)**