



Report on the Bath City FC Board Meeting

Wednesday 17 January 2018

Present

Directors: Nick Blofeld, Paul Williams, Jon Bickley, Martin Powell, David James, Shane Morgan, Sally Harris, John Reynolds, Andrew Pierce

Financial Adviser: Chris Coles

Observers: Bob Chester, Carole Banwell

Presentation: Jerry Gill on football

Apologies: None

Previous Board Meeting Minutes were reviewed and agreed.

All Action Points were also reviewed and updated. These included:

- Potential candidates to join Community working group have been identified and will be approached
- Shane and John are working on a Health & Safety policy, using documents obtained from Bristol Rovers and Bath Rugby as a reference
- Andrew reported that the recent request for assistance with the pitch had resulted in two volunteers joining the team and were proving to be very helpful. Other sources of help were discussed and it was agreed to approach Bath College.

1. Community Update (including Foundation)

The new Trustees have now met, and Helen Donovan was welcomed as the new Chair. This has been announced publicly. Helen is talking and meeting with various contacts as part of her familiarisation with the role.

A new application for funding has been submitted to the National League and a donation has been received from a benefactor.

The new Service Level Agreement with Bath City FC should be complete by the end of January.

It was agreed to invite Helen to attend a future Board meeting to give her views on the Foundation's future path.

2. Football and Finance Update

(a) Football

Jerry Gill gave a presentation on the current squad, shape, thinking and some player targets for next season and he was informed that a playing budget was being prepared for the next board meeting.

Jerry will be meeting with members of the Football & Finance working group to develop the football strategy, and this will be presented to the Board at the end of the season.

Oakland Buck has had some work done on his teeth following his injury at Margate.

Finance

Match returns for recent games and attendance figures were reviewed and financial issues arising from them discussed.

It was reported that wages & PAYE had been paid and that all HMRC liabilities are up to date.

3. Commercial & Marketing Update

(a) Commercial Activities

Bob gave an update on the upcoming Anniversary event with tickets selling steadily and explained that preparatory work is being carried out on this year's shirt sponsors' draw.

The management group are discussing an end of season presentation evening and a recommendation will be provided to the Board.

CrossFit Gym

The proposal was worked up into a legal document by Carole, with input from those connected with the re-development. The document was signed by the Board at the meeting and Carol will now ask CrossFit to sign. Carol was thanked for her work in bringing about the deal which will provide the club with a vital source of guaranteed income.

(b) Marketing

Following a discussion it was agreed to review the club's branding with potentially stronger alternatives being adopted.

(c) Other Items

It was agreed to apply to the Community Empowerment Fund for the Beat-the-Goalie set and Broadband/WiFi for the Club.

It was agreed that ideas were needed on how best to use the High Street shop and recommendations would be shared with the Board.

4. Re-Development Update and Next Steps

Sally reported that the edited summary of the community listening/engagement event was ready to send to all attendees.

Creatrix will attend next Re-Development working group meeting to present a PR plan and take questions. A Q & A document will then be circulated to Board members and the Supporters Society committee so that everyone knows the key points when in discussion with supporters and members of the community.

(a) Alternative Ground Options

Paul is in discussion with local clubs and intends to have a recommendation by the next meeting.

(b) Development Agreement

The latest draft is now with Adapt/Greenacre and their lawyers for feedback. The aim is still to have the agreement ready for signing by the end of January.

The bank will need to approve the agreement as well as the shareholders so an AGM will need to be called. The club is presently preparing for this.

It has been agreed that the Club can be represented at the Project Team meetings and Phil Tanner will be asked to fill this role.

(c) Re Dev't Working Group

Due to work commitments, Pete McCormack cannot attend but will be kept in the loop so he can play a role on elements such as the 3G discussions with supporters.

(d) 3G Pitch

The 3G evaluation report is likely to be ready by the end of the month. A recommendation and presentation will be made to the Supporters Society and Board. A decision will be needed in around three months to fit in with development timings.

Representatives of the club recently visited Sutton United who were very useful and convincing on the benefits of 3G. There has also been a discussion with Maidstone United, another club with 3G.

5. Working Groups & Organisational Structure updates

Martin to be advised of any updates.

6. Visions & Values Update, Feedback and Next Steps

Nick to talk to Simon McTaggart and circulate any update prior to the next Board meeting.

7. Any Other Business

- a) Andrew suggested that the agenda of future meetings is re-prioritised so that important business issues are not left to so late in the evening. It was agreed that key football and commercial issues would in future appear at the top of the agenda.
- b) A new Commercial Director (Tom Britten) is starting at Bath University on 1 March. It was agreed that Nick should introduce him to David and invite him to a match.
- c) Reports of the Board meetings will now be posted on the club's website each month. A draft format has been agreed and Martin will now do the draft each month for Nick, Jon and Chris to approve.

8. Date of Next Meeting

Monday 26 February